



## SO, DO YOU WANT TO SAVE MONEY AND WEIGHT?

Introducing SoFire, our exciting new burner that has been engineered specifically for passenger ride balloons.

SoFire is So powerful that in twin configuration it can replace a triple, which means So much less cost and So much less weight.

And if your balloon usually needs four burners then a SoFire triple will provide you with more heat output than a conventional quad. Again at less cost and with a great saving in weight.

Unlike some burners SoFire has no sharp transition from a woolly low powered flame to maximum power – controls act in the traditional manner and with a feel which most pilots will recognise.

This new rides burner is also So good looking, its futuristic stainless steel can be complemented by a silver anodised manifold block.

SoFire is recommended for use with envelopes of size 210 and upwards in double or triple configurations. It is expected to be available for purchase later this year.



## AND A BURNER FIT FOR A QUEEN

Because of our long and successful history in the production of powerful propane burners Cameron Balloons was honoured to be chosen to supply equipment for the Queen's National Diamond Jubilee Beacon, which was lit by Her Majesty at the climax of the celebrations.

The beacon, situated in front of Buckingham Palace and designed by Back Stage Technologies, was the last of more than 4,200 beacons lit not only around the UK but also in many other parts of the world.

Set into a pedestal 8.5m in height the beacon's flame – powered by propane gas passed through liquid jets – measured 6m in length. The main burner assembly was rated at 8,000,000 Watts, which is equivalent to more than 133,300 x 60Watt electric lamps being switched on at the same time!



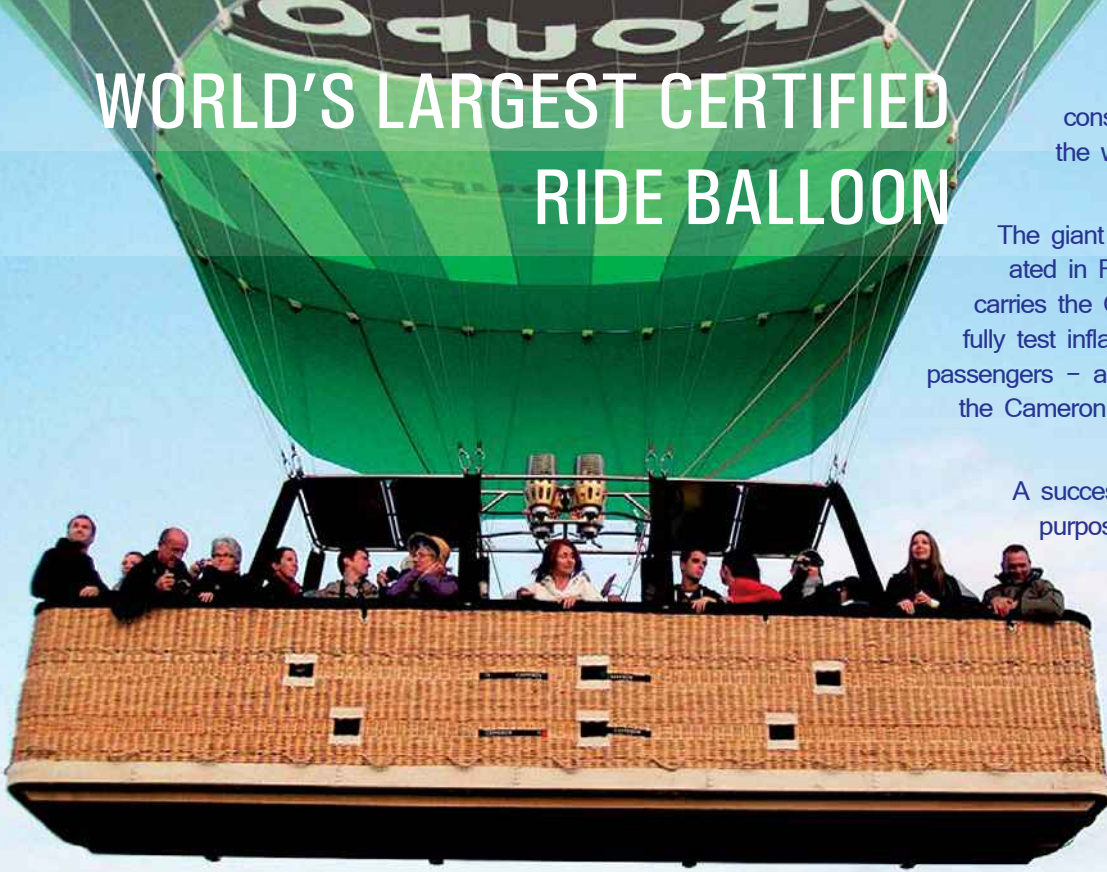
# WORLD'S LARGEST CERTIFIED RIDE BALLOON

Cameron has designed, constructed, tested and delivered the world's largest passenger ride balloon.

The giant Z-750, which will be operated in France by Jérôme Hallier and carries the Groupon logo, was successfully test inflated and then loaded with 32 passengers – almost half the workforce from the Cameron factory in Bristol – plus pilot Colin Wolstenholme.

A successful test flight for certification purposes followed a few days after the first inflation.

Some facts about the Z-750: it was manufactured using 2,800m of fabric, 3,100m of load tape and 17km of sewing thread! When inflated it stands almost 40m in height.



WE PRINT

# BIG

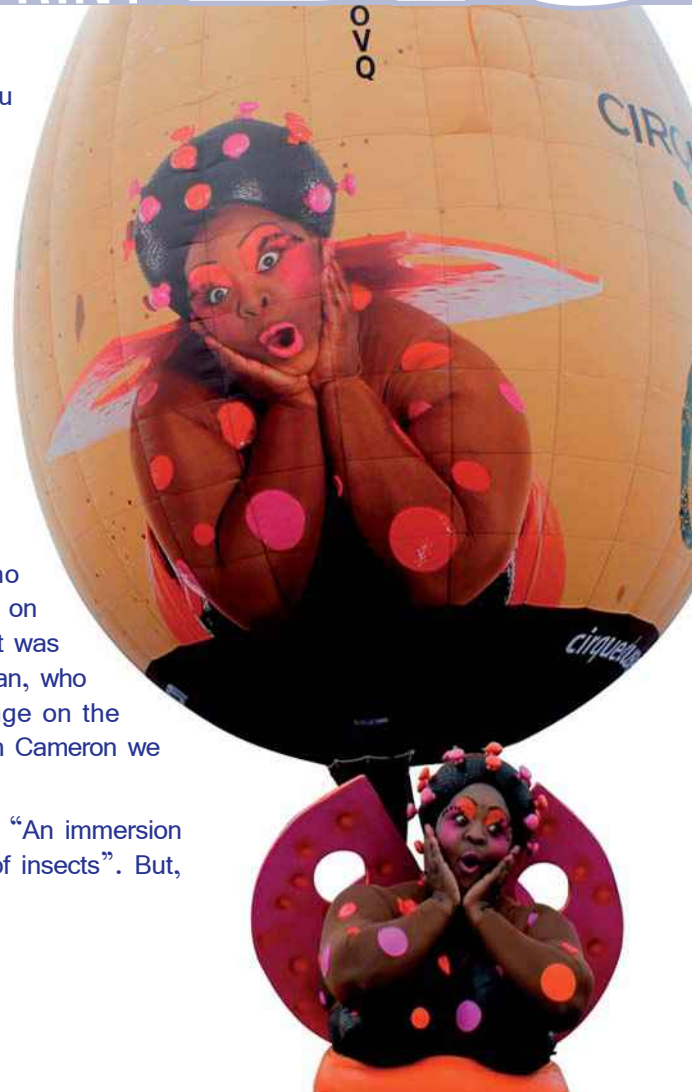


Ladybug, one of the stars of Cirque du Soleil's presentation of their OVO show in Australia, was amazed to discover her image, many times life size, on the latest Cameron special shape. The balloon was ordered for use "down-under" by Damian Crock's company, Picture This Ballooning.

To meet the customer's demanding requirement for exact colour reproduction the entire egg-shaped envelope was produced on Cameron's in-house Durst Rho320 UV printer.

"The actress playing Ladybug had no idea that she had been chosen to star on the balloon as well as in the show – it was a complete surprise to her". Said Damian, who added: "The reproduction of her image on the envelope is truly stunning, but then with Cameron we know that quality comes as standard"

The OVO show by Cirque du Soleil is "An immersion into the teeming and energetic world of insects". But, like Ladybug, they are all human!





Fed-up with losing your control lines when you pack your envelope away?

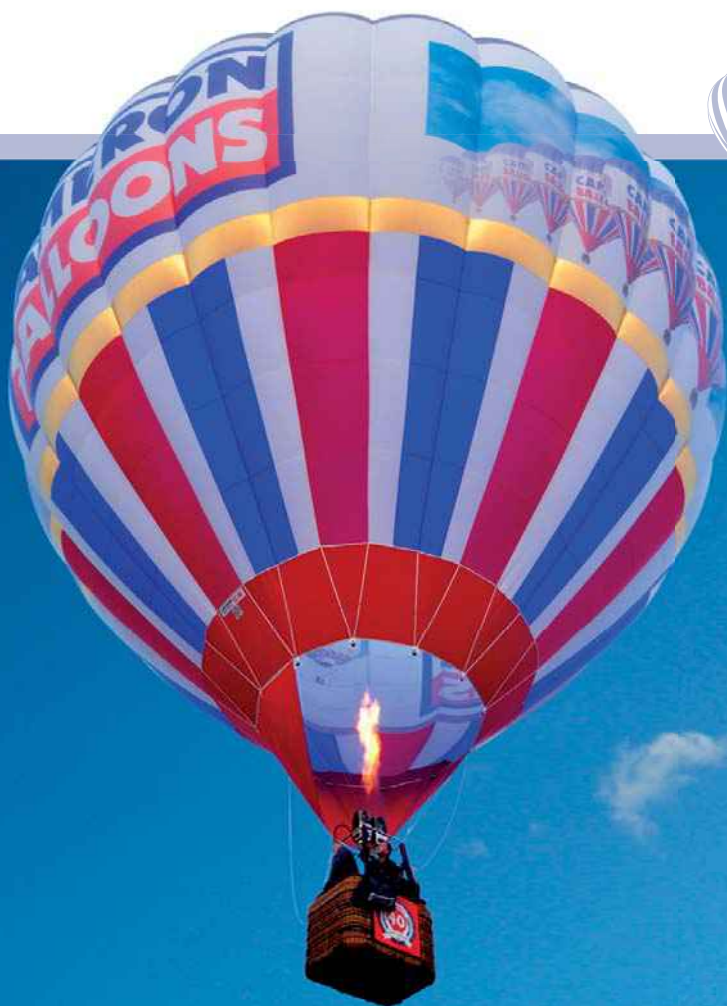
All Cameron scoops are now fitted as standard with loops to which you can attach lines, spare karabiners etc. after the balloon has been deflated and before it all goes into the bag!

## NEW ALUMINIUM CYLINDERS NOW AVAILABLE EX-STOCK

The long awaited low-cost / low weight aluminium fuel cylinder, specially designed by Cameron for the private and smaller corporate balloon owner, is now available from stock. The cylinder is a nominal 50 litres (40 usable) in size and weighs approximately 13 Kg fully fitted with rego valve, black padded cover and rubber protection ring. It is not available as a master or with any other valve configuration.

"We had to keep the cylinder as basic as possible to reduce costs, so we followed the old Model T Ford principle." Says Nick Purvis, Cameron Sales Director. "You can have the cover in any colour as long as it's black and the cylinder with any valve as long as it's our standard Rego!"

The cylinders are ADR approved for carriage on the road and priced at £790 or €988 plus local tax and any shipping costs.



## BE DAZZLED BY OUR NEW GOLD & SILVER

Having been extensively tested in one of our own demonstrator envelopes two new metallic rip-stop nylon fabrics are now available from Cameron.

Bright gold and silver are available at a premium price in addition to the standard metallic colours in our range.

# BIG REDUCTION IN COST OF LABOUR FOR BALLOON REPAIRS

More efficient use of resources has enabled Cameron Balloons in Bristol to reduce the amount it charges for labour in its Repairs Department by 15%.

“Improved labour flexibility and production techniques have made this reduction possible and we are pleased to be able to pass the saving on directly to our customers.” Says After Sales Manager Richard Bradley.

So if you have ballooning equipment that needs servicing or repair please give Richard a call on 0117 9637216 or e-mail [aftersales@cameronballoons.co.uk](mailto:aftersales@cameronballoons.co.uk)



## WHO NEEDS EXPENSIVE HELIUM?



## NEW ROPES

Following completion of an extensive test programme the 20mm polyester eyed restraint ropes previously supplied by Cameron have been replaced with a 16mm Dyneema eyed rope.

The new rope is lighter, and though slightly thinner is of equal strength to the one it replaces.

A new lighter crown line has also been introduced on envelope sizes 105 and below.



The first of six sets of competition markers produced by Cameron for the 20th FAI World Hot-Air Balloon Championships rolls off the printer at the Bristol factory. The championships took place in Battle Creek, Michigan, USA.



With helium becoming more expensive and difficult to source gas balloon pilots are showing great interest in the Cameron GB1000 hydrogen balloon.

Completely sealed in flight, the GB1000 incorporates a unique gas valve that opens automatically when the envelope becomes pressurised. As a further added safety precaution all parts of the balloon envelope are conductive, including the fabric, to eliminate the risk from static electricity.

# FRENCH DEALER HAS IMPROVED FACILITIES

Olivier Cuenot has expanded his operations on behalf of Cameron Balloons with a new workshop and customer service centre.

The well fitted balloon maintenance facility and attractive service centre for Cameron Balloons France are colocated at 160 Avenue Pompidou in Dole. If you are in the area Olivier would be delighted to see you.

“Improving facilities for customers of Cameron Dealers is an important part of both the sales and service aspects and I would like to congratulate Olivier Cuenot on his attractive new premises.” Said Cameron Sales Coordinator Julia Dalby.



## LIKE US ON FACEBOOK

Keep up-to-date with all the latest news from the world's favourite balloon manufacturer on Facebook. To find us all you need to type-in is - Cameron Balloons.



## THE STATUS SYMBOL RISING IN THE EAST

Cameron has built two balloons for the Tianshun Group in China. Sales Director Nick Purvis says the world-leading Cameron brand is recognised in China as being the equivalent to that of Mercedes or Rolex - an important western status symbol.

Cameron is represented in China by the Beijing Keyuan Light Aircraft Industrial Company. They can be contacted by e-mail at: [keyuan1993@sina.com](mailto:keyuan1993@sina.com).



## THE FLOATING ROCK OF GHENT



Turkish artist Ahmet Ögüt added an unusual attraction to a Ghent, Belgium, holiday festival – a floating rock that is topped by an inflated copy of a local building.

His "Castle of Vooruit" is loosely based on René Magritte's "Le Chateau des Pyrénées". However he replaced the mysterious castle on top of the rock in Magritte's original painting with a replica of the Vooruit building in Ghent. The Vooruit housed a worker's co-operative from the end of the 19th century until the early 1970s.

Helium filled, the "rock" was printed in-house on Cameron's Durst Rho320 printer using inks that cure with ultra violet light.

## FOR A BIG SOUND SYSTEM JUST ADD AIR!



When artist Amie Slavin needed a 12m long "Sound Spiral" she turned to Cameron Fabric Engineering. Incorporating 48 speakers to totally immerse visitors in the music as they walk through the series of connected cold-air inflated arches, the spiral is designed to channel sound in such a way that, according to Amie, it "Dynamically represents Creation – from DNA to the formation of galaxies".

Amie describes her Sound Spiral as "a pop-up sound art venue" that can be easily transported and quickly inflated. "By providing both venue and playback hardware in one manageable and flexible system it can be taken to events and introduced to new audiences at considerable cost saving."

## CAMERON TURNS NIGHT INTO DAY

Coincident with dusk falling over Sittingbourne in Kent a new star appeared over the estuary to nearby Milton Creek. At dawn the star slowly sank from view only to reappear, higher than before, with the passing of each successive night.

Night became day thanks to an 11m dia helium filled sphere that was internally illuminated by a 45 KW lamp. The sphere, built by Cameron Fabric Engineering, was tethered 100 feet above a boat that slowly moved along Milton Creek with the tide.

Visible for 21 miles ( 34 km ), the artificial star was commissioned by Artlands, a contemporary art programme that explores the identity of the North Kent, UK, area. The project was named "Sleepers Awake" and the phenomena attracted large crowds to the muddy banks of Milton Creek on many nights.



When a leading telecommunications company wanted to add some portable meeting rooms, themed for different countries, to its Regent Street, London headquarters Cameron had the answer.

## SAY "CHEESE"

You have to smile at the name of an exhibition in Paris: Around the World In 80 Cheeses. Fittingly it featured a Cameron cold-air inflatable balloon over a stand supplied by Mark Dworski, a partner in Cameron balloon operator France Montgolfieres.

